

Stone Cottage Retreat Planning

Our Process

1



Introductory Call

After you submit your interest form, our uber experienced events team will reach out to schedule a call to review the details (dates, number of participants, etc.), discuss your goals and vision for the meeting, and brainstorm a little on how we can help you achieve your goals and deliver a world-class, high-impact experience for all involved.

2



Proposal

We'll use the intel from our call to create a comprehensive proposal customized for your group's unique needs. We'll include a full itinerary, from arrivals and the check-in experience and meeting set-up to creative content ideas, optional activities in and around Serenbe, and a full range of options for your evenings.

3



Agreement

Once we've agreed on the basics and a budget, we'll put together a formal agreement, collect signatures and a deposit, then get to work on creating something truly remarkable.

4



Planning

This is where the fun begins. We put our many (many!) years of planning events and meetings for CEOs around the world to good use. We go deep into every detail, ensuring every element of the experience exceeds the standards of the best-of-the-best hotel brands.

5



On-site Support

Our all-star team will be on-hand (though mostly in the background) making sure everything runs according to plan and that all your needs (including those last-minute surprise requests) are addressed. Scones from Blue-Eyed Daisy? Private morning yoga on the back lawn? A bottle of French bubbly to celebrate some big news? We've got you covered. Consider us your butler, concierge, tour guide and confidant, all rolled into one.